

# FOOTBALL OUTSIDE THE BOX

at Liverpool FC Academy  
26th and 27th October 2004

A revolutionary 2 day executive  
development programme for serious  
players from the world of business



Due to the anticipated popularity of the course, delegates will be booked on first come first served basis with only a limited number of places available! **So book your place today to avoid disappointment!**



## THE CONCEPT

Love football? Want to perform at your peak? This is the course for you! With the enormous pressure to win in both business and sport, this course has been designed to create a high performing mindset for the business executive.



Using the latest developments in football psychology and motivation based learning, the programme is both leading edge and unique. Through a combination of one to one coaching, interactive workshops and personal development programmes, it has been designed for organisations that want:

- Their high performers to score more spectacular goals
- To develop a Leadership culture within their teams
- To achieve and sustain higher levels of staff motivation
- Their Managers to handle stressful, high pressure situations
- To generate a positive, can do culture that builds confidence and morale

Football is a passion for millions of people. When it is harnessed to deliver training and development, delegates experience an enhanced performance and a more satisfying experience. By attending they will:

- Develop a mentally strong attitude and a winning mindset
- Become goal setting, goal getting high achievers
- Be positive and resilient in the face of challenging factors
- Be able to visualize and mentally rehearse actual outcomes
- Manage stress in the face of mounting pressure



## THE SETTING

This revolutionary course will be held in the inspiring setting of Liverpool FC's state of the art Football Academy. Conveniently situated in the north of Liverpool, with superb road links and a number of hotels situated close by, it is the perfect setting for this truly unique course.

Utilising their business and leisure facilities, we talk tactics in the classroom, get motivated in the dressing room and even take you onto the field of play to practice your new found personal and business skills. There is no other course like it in the world of executive development.

## TESTIMONIALS

As extensively covered in the media, this course is generating massive interest – not least because we use cutting edge development techniques and a fantastic team of trainers. Here is what some of our delegates have said so far:

- "Fantastic ideas that will move us to a new level of performance"
- "Enlightening! I feel like I have the skills to play at the very top!"
- "Brilliant trainers with real knowledge and experience"
- "I feel 100% confident and 200% motivated!"

## THE CLUB

Centre Circle is a division of TWS Associates Ltd and a leading provider of training services to companies worldwide. Our football based programmes have been developed from analyzing the best Managers, Coaches and Sports Psychologists in the world of football.

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